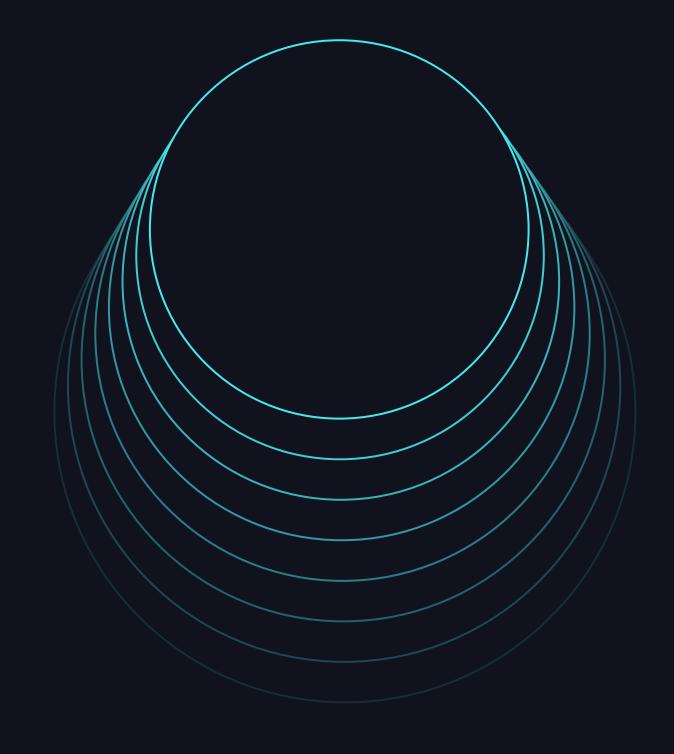


Unlocking Industrial Al: Coca-Cola, Databricks, and Data Foundation



Sudhir Arni, Sight Machine June 11, 2024



Solving for Productivity Plateau: Investment in Smart Factory and Industrial Al is increasing

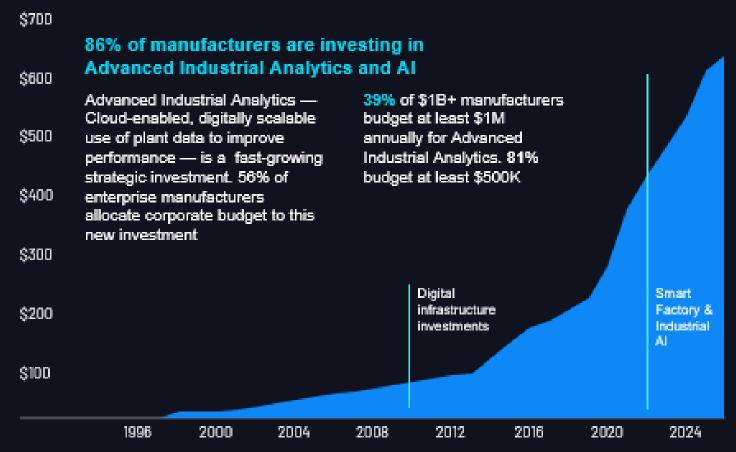
Manufacturing Productivity Has Stalled

Output Per Hour for All Employed Persons in the Manufacturing Sector



Accelerating Investment in Smart Factory and Industrial Al Manufacturing Investment in Digital Transformation (\$B)

To Break Through the Plateau, Manufacturers Are



Sources: IDC, LNS Research

Source: U.S. Bureau of Labor Statistics via LNS Research

The unlock is data, specifically plant floor data

Though rich in digital data, plant floors remain islands: cut off from enterprise IT and the last 30 years of digital evolution. Consequently, plant data has not been usable — less than 1% is analyzed — and until now, data-driven operations have not been feasible

1.

For Factories, Insight Must Be Real Time 2

Data Heterogeneity Is Extreme 3.

Asset and Process Heterogeneity Are Also Extreme

Data First Architecture

4

The Data Environment Constantly Shifts 5.

No One Even Knows What the Data Is

Stream processing that can accommodate time series and transactional data, as well as late, missing, out of order data. Data First architecture:

Data is at the core.

Comprehensively transform data early in the architecture and into standardized schemas

Build a manufacturing ontology of Configurable Digital Twins. Build up the twins with standardized schemas. In this domain, configurable twins include Assets, Lines, Systems, Parts

Place data transformation into a software platform that scales, provides pipeline management infrastructure, and enables fast changes (e.g., "metaconfiguration") to accommodate new data

Al-enabled data labeling developed with Nvidia and Microsoft

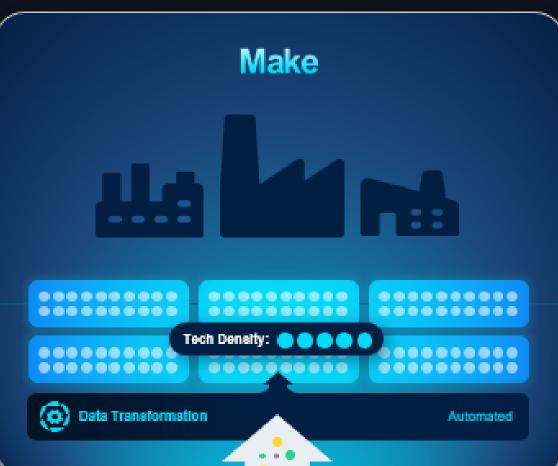


Among industrial data, plant floor data is the most complex yet most valuable once structured

Supply

- Balance inventory, WIP, and production to match demand
- Manage internal and external supply chain and production activities as an integrated portfolio, instead of plant-by-plant





Sell

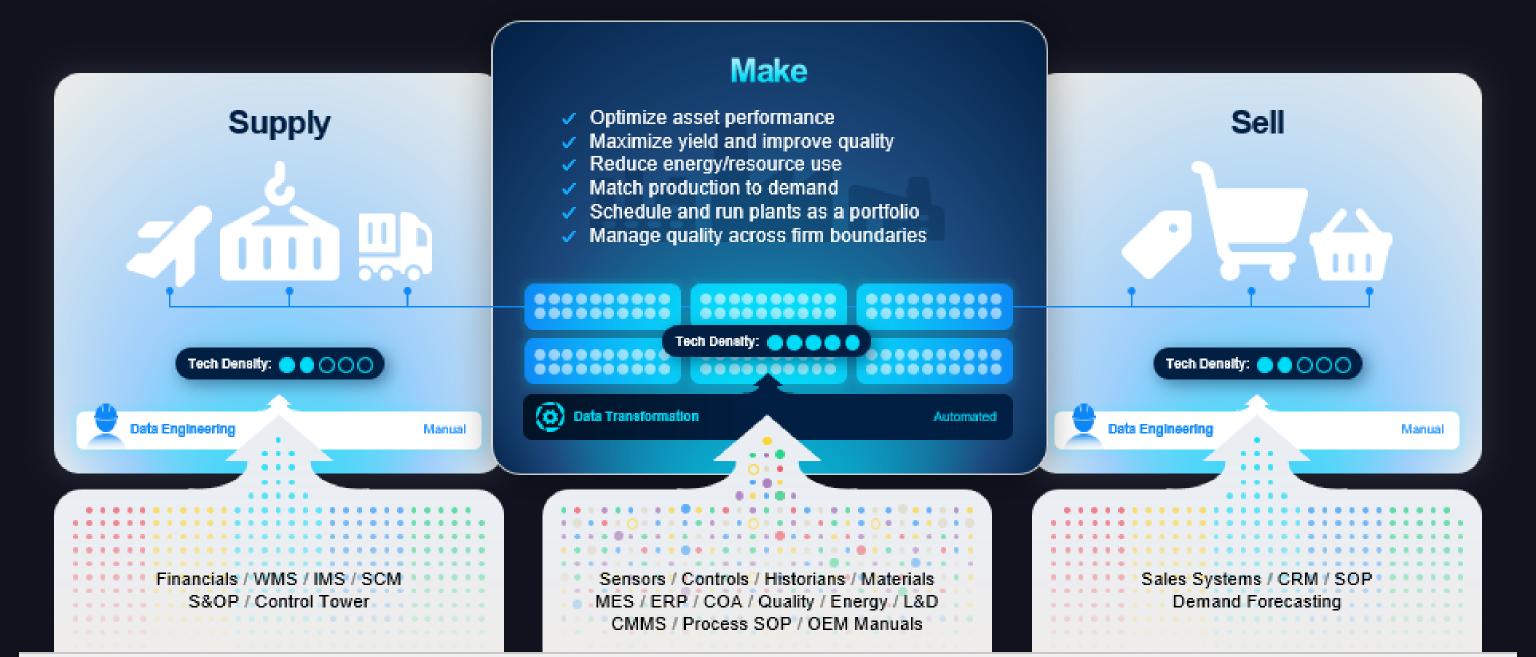
- Schedule production to optimize customer satisfaction
- Tie warranty claims back to production data for improved control and dispute management
- Optimize outbound logistics by coordinating with production



Financials / WMS / IMS / SCM S&OP / Control Tower Sensors / Controls / Historians / Materials MES / ERP / COA / Quality / Energy / L&D CMMS / Process SOP / OEM Manuals

Sales Systems / CRM / SOP Demand Forecasting

Firms can achieve breakthroughs by joining standardized plant information with other data sources

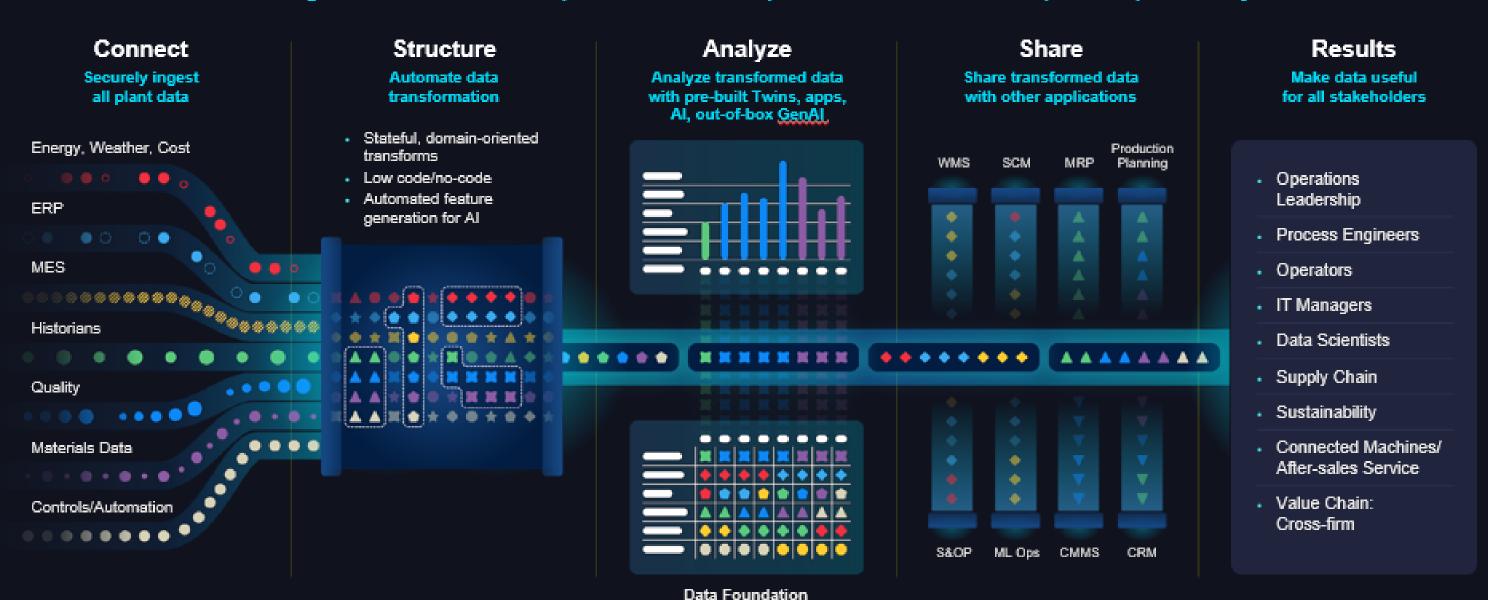


And empower the frontline with insight and capabilities that have never before been possible



The Sight Machine solution: Structuring data is at the core

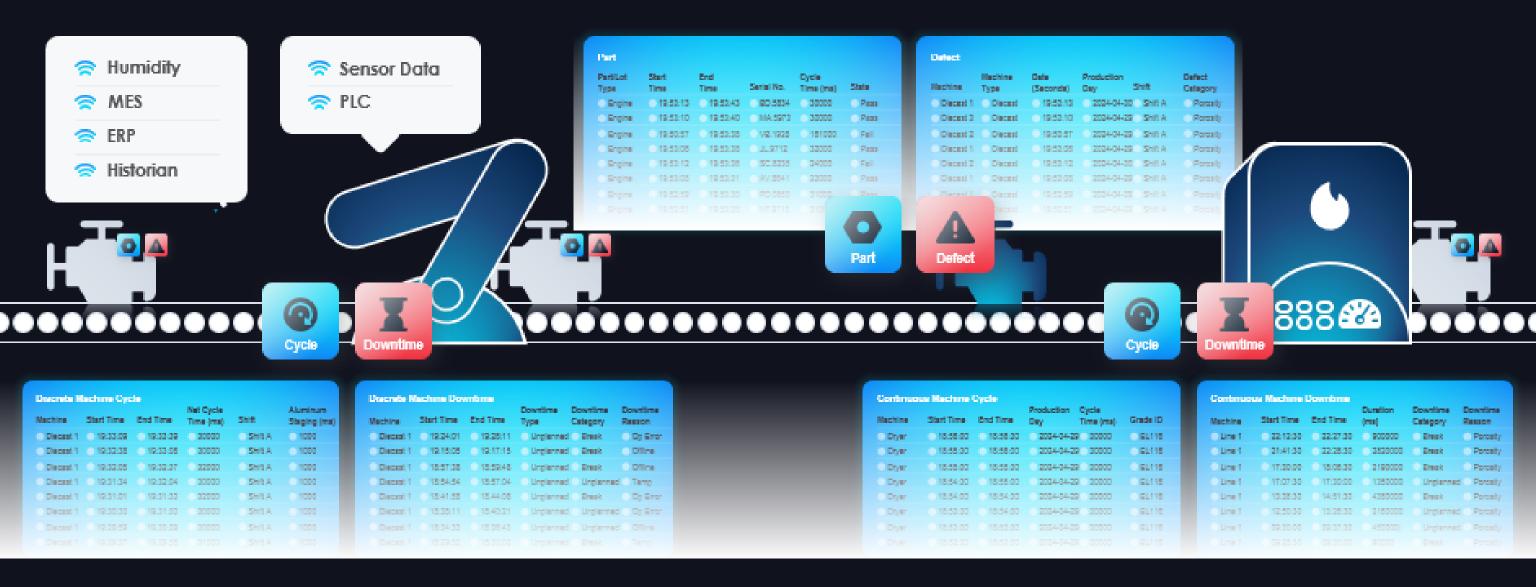
Data transformation is automated, early, and universal. Highly variable plant floor data is ingested, continuously structured into four common building blocks of information ("Data Foundation"), associated into models ("Twins") and analyzed in real time



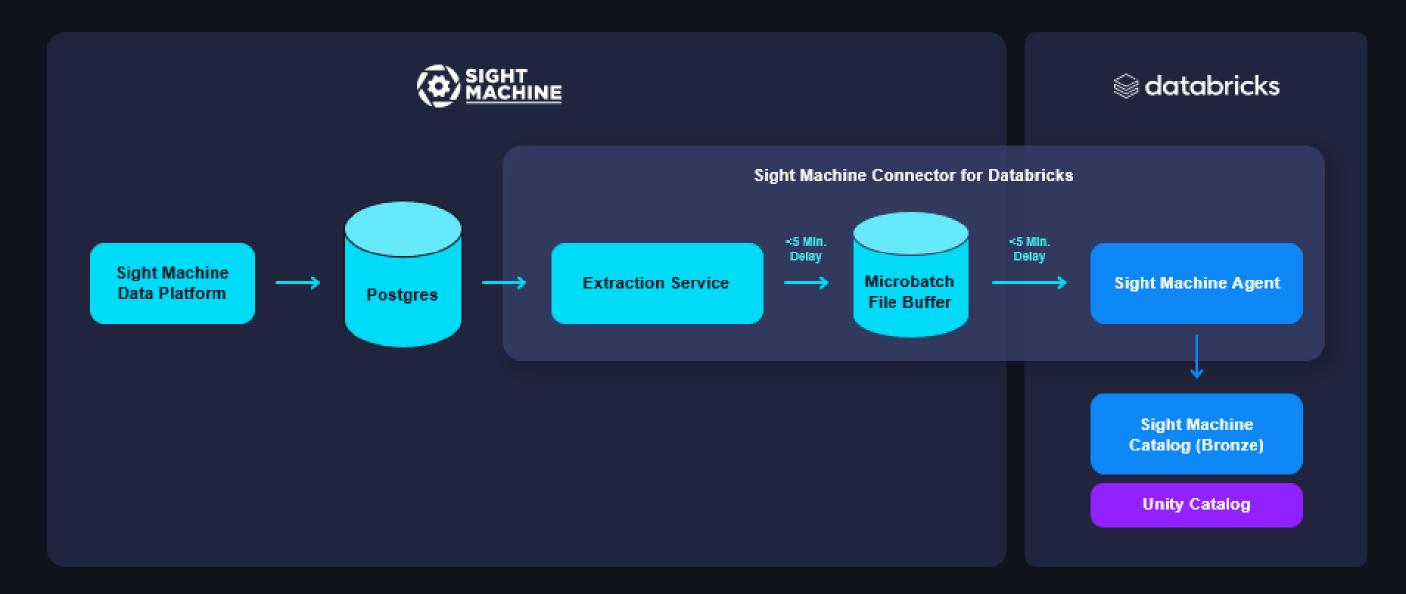
Four standardized data schemas

Sight Machine uses the four standardized data schemas to represent every value-added step in manufacturing

This common "semantic layer" for OT data makes the whole system relatable



Sight Machine's structured plant data is available for Databricks users to build analytics for the enterprise





Databricks and Sight Machine have partnered to make enterprise breakthroughs possible



Line Information System

- Manual centerlining
- Downtime reclassification
- Yield and cost information



Raw Materials

- Material delivery
- Material within specifications
- Material deviations
- Effect of age on materials



Defect-free Equipment

Predictive
 maintenance
 supported both by
 technology and
 operators (Specific
 use case: VFD
 Predictive
 Maintenance)



Clean Equipment

- Establish and execute time-based cleaning
- Understand and detect threshold levels of contamination



Process Setup

- Setup following changeover
- One-time setup



Qualified Staffing

- Pull forward and flatten learning curve
- Near real-time detection of deviation from standard work





Thank You

Please visit us at sightmachine.com

Sudhir Arni, Sight Machine June 11, 2024

